**Innovating in Urgent and Emergency Care**

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| Join our Urgent and Emergency Care Innovation Exchange event exploring the solutions  that could transform urgent and emergency care services. |

**Briefing for innovators to apply to pitch at the event**

The Health Innovation Network, and DigitalHealth.London Accelerator are hosting an Innovation Exchange showcase event on Urgent and Emergency Care on Tuesday 31st October 9.30 to 12pm.

We would like to showcase innovations that meet the challenges within London’s urgent and emergency care for example:

* Improving patient flow through emergency departments
* Supporting clinical decision systems
* User experience – directing patients to the most appropriate service
* Predicting emergency admissions
* Alternative models of care eg. Virtual / remote clinical support
* Quicker access to diagnostics / point of care testing
* Real time information for clinicians

We’re looking for a diverse range of digital technologies that are operational in emergency care clinical services to attend the event to pitch their innovations. The event will enable discussions with commissioners, providers and innovators on the potential for technology to address the challenges and pressures on all urgent and emergency care.

On the day we will start with our guest speaker from Healthy London Partnership to give a policy perspective and presentation from the Chief Clinical Information Officer from London Ambulance Service.

Following these presentations there will be an opportunity for innovators to provide a short pitch (3 minutes) to the audience on how they may adopt your innovation(s) in their organisations and participate in our world café session to discuss your solution in more detail. We are aiming to generate warm leads and fruitful follow on discussions by curating a receptive audience for urgent and emergency care innovations.

In order to select the best innovators to showcase, we are asking innovators to complete this short application form, to allow the Health Innovation Network and stakeholders to select an interesting and varied agenda. Please complete the attached for and return to us by **20th September 2019 at 5pm**.

Successful applicants will be expected to complete a short registration form immediately, and 3 months after the event for us to quantify the impact of the event on generating new leads and conversations.

We look forward to hearing from you and please do get in touch with [Lesley.soden@nhs.net](mailto:Lesley.soden@nhs.net) net with any questions.

**Application Form**

Timeline

* Application submission deadline: 20th September 2019
* Notifications to successful applicants: 30th September 2019
* Urgent and Emergency Care Innovation Exchange event: 31st October

**Name:**

**Name of Company/Organisation:**

**Job Title:**

**Name of Innovation:**

**Contact Details (Telephone number and e-mail address):**

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| 1. Explain the purpose and function of your innovation. (500 words max) |
| 1. Outline the improvements your innovation can have upon urgent and emergency care including any evidence on ROI (500 words max) |
| 1. Explain your innovation’s unique benefits to address the challenges in urgent and emergency care and its USP compared to current solutions. (300 words max) |
| 1. List the NHS Trusts/organisations where your innovation is currently being used and your plans for scaling up your innovation. (300 words max) |
| 1. Provide links to any evidence or evaluations of your innovation. (500 words max) |
| 1. If you are successful, your company and product will be featured in our event brochure. Please provide 250 words that summarises why your product exists, where you’ve made an impact and what you’re specifically looking for at the event. |

**Application guidance**

* Be clear and concise in your answers to enable the panel to properly assess whether your innovation meets the objectives of this showcasing event alongside whether it meets the urgent and emergency care challenges identified by our NHS stakeholders.
* Give facts and figures to demonstrate the evidence of the impact of your innovation and the value proposition.
* Keep to the word count for each question.

Each question will be scored out of 10 marks, with the highest scoring applications being selected to showcase.

**Please send completed applications via e-mail to Lesley.soden@nhs.net by 5pm 20th September 2019.**