



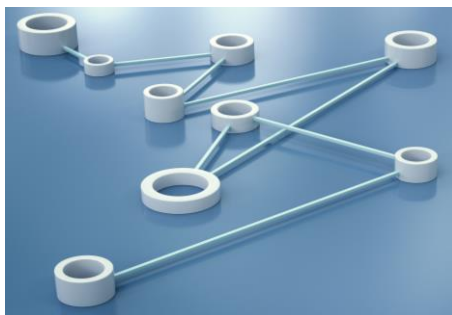
# Compassionate Communities: Mobilising Death Literacy in Norfolk and Waveney

*Once upon a time*, as a society we saw dying as a medical event and the sole responsibility of health and care professionals.



*Everyday*, the growing demand for palliative and end-of-life services was challenging our capacity to deliver the standard of care we'd like for our family and friends.

*One day*, a group of like-minded citizens decided to come together to work with the NHS England ambition statement: Each Community is Prepared to Help.



*Because of that*, we worked alongside schools, businesses, community groups, charities, and statutory services to connect and advertise opportunities to access and receive local support.

*Until finally*, our citizen-led Community of Practice enabled more local residents to die in their preferred place following a transfer from hospital. This was attributable to an enhanced interface with care services and increased social cohesion at a community level.