

Pixar Pitch: National Blood Pressure Optimisation Programme Community of Practice

Once upon a time there was a national AHSN programme with ambitious aims to support primary care teams to optimise hypertension treatment to reduce heart attacks and strokes.



Every day AHSN managers had fantastic ideas, rich learning from previous projects, passionate colleagues and a large dose of uncertainty about delivering the programme.

One day they joined a virtual workshop and met each other in small groups where they shared their experiences of the programme so far. They listened, collaborated and blossomed.



Because of that, the AHSN managers grew in confidence to deliver the ambitious programme, supported by their peers, able to test ideas in a safe space. The managers asked each other for help and connected outside of the virtual workshops.

UNTIL FINALLY ... a community was born. A community of passionate, enthused AHSN managers that are supporting primary care teams across England to optimise hypertension treatment, reducing the risk of heart attacks and strokes at scale.



CoP Convenor
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