

# XR Therapeutics





## Mission

XR Therapeutics are looking to forever change the way the mental healthcare industry approaches mental health conditions. Utilising custom-built digital environments, we empower therapists to engage directly with clients within the scenarios that can trigger them, fostering targeted intervention and personalised care like never before.

9+  
years

OF CLINICAL RESEARCH

**July 2020**

Started at Newcastle University

**April 2022**  
First NHS Contract

**Feb 2023**  
Second Innovate UK project

**August 2023**  
Remote delivery operational

**March 2024**  
Partnering with 4 NHS Trusts

**September 2024**  
XRT Metaverse complete and ready for adoption.

**March 2021**  
Innovate UK grant +  
**£150k** angel investment  
**£200k** venture capital

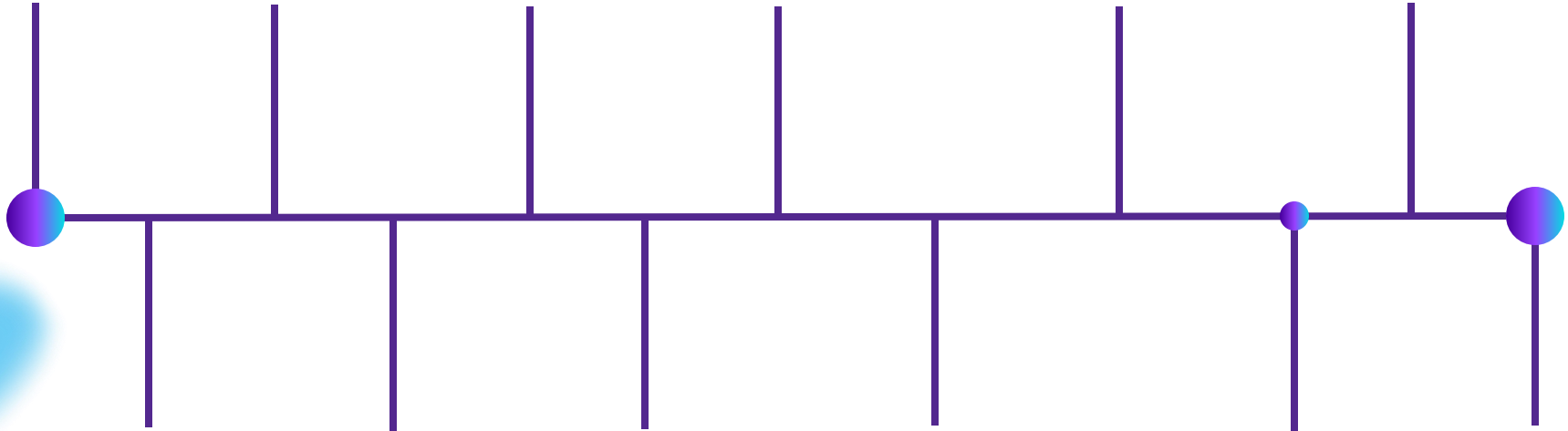
**Dec 2022**  
SBRI grant

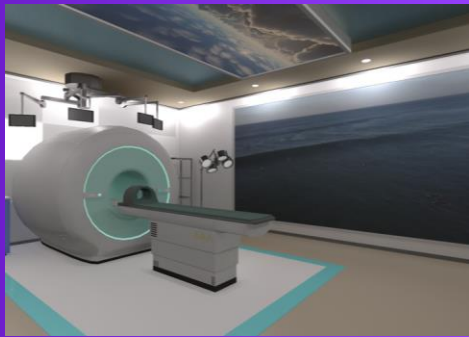
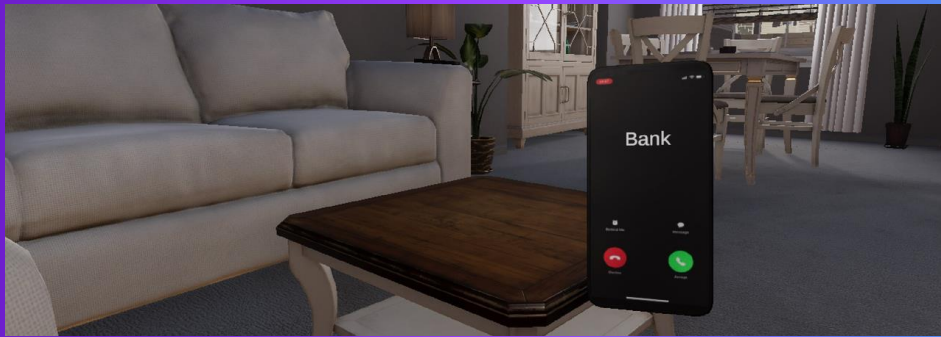
**March 2023**  
Second NHS Contract

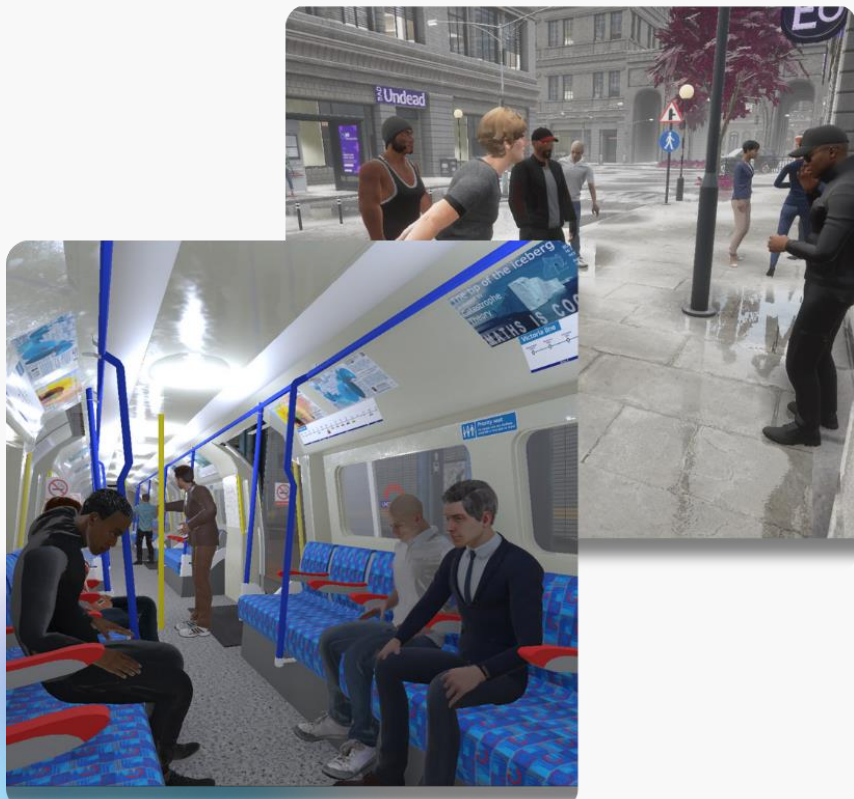
**January 2024**  
Registered as Class I Medical Device

**June 2024**  
4 new studio spaces

**July 2026**  
Partnering with 15% of NHS Trusts







## EFFECTIVE, ACCESSIBLE, EFFICIENT.

Everyone deserves access to effective treatment, regardless of their background or circumstances. That's why XRT is designed to be affordable and accessible, making transformative therapy available to all.

Our solutions address a range of conditions including:

- GAD (General Anxiety Disorder)
- Social Anxiety
- Panic Disorder
- Health Anxiety
- OCD (Obsessive-Compulsive Disorder)
- Phobias
- Trauma



XR Therapeutics

DTAC Certified

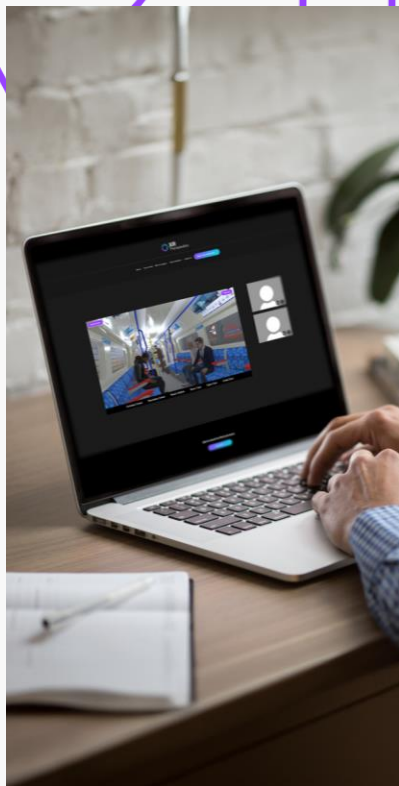
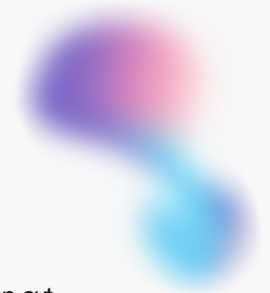


## Our partners

We are now partnering with 4 different NHS Trusts, soon to be 5. We work across various departments, treating people with a breadth of mental health conditions

- We wouldn't have been able to do any of this without our R&D funding:
- Innovate UK: Healthy Ageing, Investor Partnership (2021)
- SBRI Phase 1: Learning Disabilities and Autism (2022)
- Innovate UK: Mindset Phase 1: Metaverse Delivery (2023)
- i4i FAST: Remote Delivery (2023)
- SBRI Phase 2: Learning Disabilities and Autism (2024)
- Innovate UK: Launchpad Northeast (2024)
- Innovate UK Mindset Phase 2 (2024)





## 3 not 8

By improving communication and discovery XRT can cut treatment sessions to 2-3 rather than 7-20.

## 71% not 49%

Conventional talking therapies get 49% of patients to reliable recovery, XRT's intervention gets 71% of patients to reliable recovery.

## 2 not 12

All of this means patients can be treated 2 weeks rather than a 12 weeks. Allowing for game changing leap in capacity.



# Testimonials



“The whole experience reminded me of previous Cognitive Behaviour Therapy I’ve had in the past but with a bigger impact on bringing the issues to the surface much more clearer and precise.”

“XRT’s therapy gave me the understanding on how to challenge myself, while feeling completely at ease. I embraced the therapy knowing it was going to help me.”

“This has changed my perception of how I view all of my fears and anxieties and not just the specific phobia I have. I was blown away by the process and how quickly the treatment worked for me.”





## Lessons Learnt

- Don't make assumptions
- Be problem led
- Work in collaboration with your customers and end-users
- Use external expertise and resources
- Sometimes the route that seems painful will often save you hassle in the long run
- Building the right team is crucial

XPERT



# Next steps

For patients and clinicians to get support  
anywhere, with any condition on any device.

1,000+

Patients

50+

NHS Trusts

20+

Conditions

10+

Studios

**Thank you for  
listening!  
Any questions?**

**Want to learn more?**

**[Andy.hobson@xrtherapeutics.co.uk](mailto:Andy.hobson@xrtherapeutics.co.uk)**

**[penny@xrtherapeutics.co.uk](mailto:penny@xrtherapeutics.co.uk)**