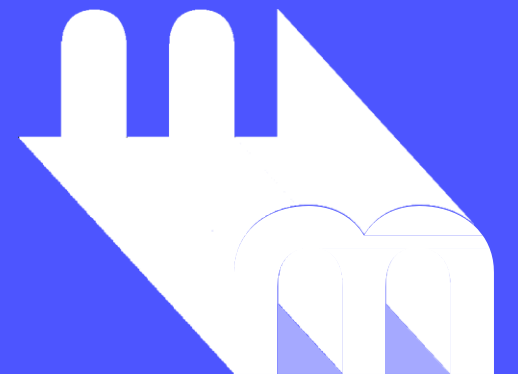


StayingWell XR

London and South East
Mindset-XR Immersive
Technology in Mental Health

2nd July 2024



Animorph

We are a multidisciplinary team of people caring about the future health and wellbeing of our society.

Animorph was established in 2016 with a mission of enhancing human potential.



StayingWell XR

Preventing mental health condition relapse, for people living with bipolar, psychosis, depression and anxiety

Scale

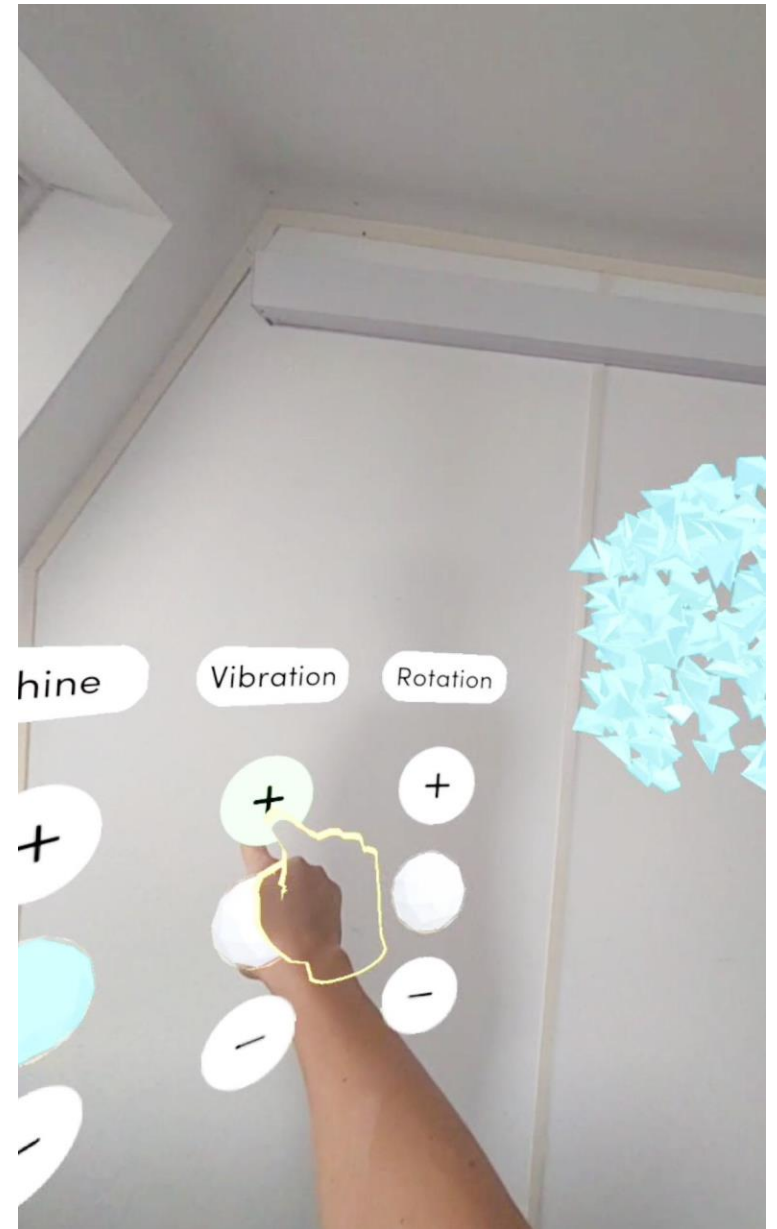
Over 10 million recorded instances of mental ill-health each year, over 50% experience symptom relapse within a year. Societal cost of bipolar disorder alone is £6.43 billion annually. Managing people relapsing into a manic episode costs three times as much as support for those who do not relapse.

Challenge

1. Curate a memorable experience, always available to review, update and most importantly, consult in times of crisis - maximising relapse prevention effectiveness
2. Make it time efficient for clinicians, encouraging patient independence

Science

When service users are well and their condition is in 'remission', a key NICE recommendation is relapse prevention, supported by various interventions including 'Staying Well Plans'.



Current process

Difficult to recall in the time of need

Takes time for the therapist to produce the staying well plan

Can't be delivered online

Output not necessarily accessible

StayingWell XR

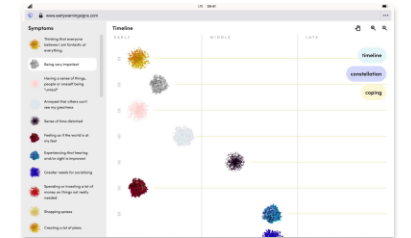
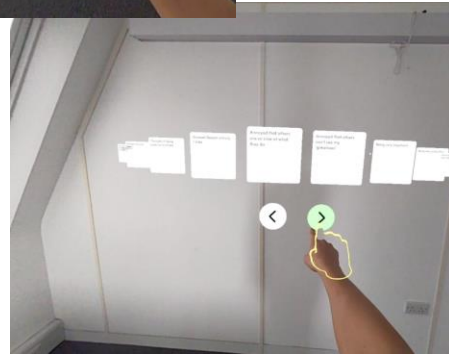
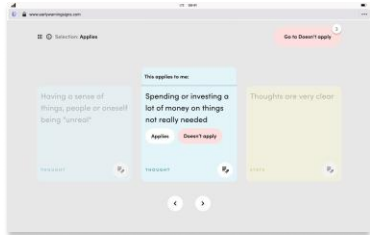
Memorable, accessible, engaging

Minimum time to produce output

Opens up avenues for remote delivery, nationally and globally

Accessible and engaging output, with a prospect for Machine Learning-driven automation

User journey



1. Selection

DESKTOP

2. Shaping

XR

3. Timeline & Coping

DESKTOP

Thank you.

What do you think?

Animorph Ltd
c/o Outlandish
113-115 Fonthill Rd
London, N4 3HH

idea@animorph.coop

Animorph Ltd.
Company no. 07889401
registered in England
& Wales

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