

# Desktop Review of Digital Technologies to support the physical wellbeing of people with serious mental illness – March 2025

## Introduction

People living with serious mental illness (SMI) in England die on average 15 to 20 years earlier compared to the general population<sup>1</sup>. For people with serious mental illness, two in three deaths are from physical illnesses that are preventable<sup>2</sup>. People with SMI have a higher prevalence of obesity, asthma, diabetes, chronic obstructive pulmonary disease (COPD), coronary heart disease (CHD), stroke and heart failure (HF), which alongside their mental illness, increases the complexity of their care<sup>3</sup>.

This horizon scan is funded through the ‘Reducing inequalities in physical health care for people with serious mental illness (SMI) through increasing the uptake of physical health checks’ project which was funded by South East London Integrated Care Board. This project aimed to increase the uptake of physical health checks for people with SMI, through working with GP practices across southeast London which had a low uptake of physical health checks amongst their SMI registered patients.

The purpose of this document is to provide a horizon scan outlining available digital health innovations that could support individuals with serious mental illness (SMI) with their physical wellbeing.

Search criteria for these digital solutions/companies included:

- Support with smoking cessation
- Support for physical wellbeing (e.g. exercise and nutrition)
- Evidence of use in the United Kingdom
- Evidence of tailored support to specific mental health cohorts

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<sup>1</sup> Public Health England (2018) [Severe mental illness \(SMI\) and physical health inequalities: briefing.](#)

<sup>2</sup> NHS England (2023) [https://www.england.nhs.uk/long-read/rightcare-physical-health-and-severe-mental-illness.](https://www.england.nhs.uk/long-read/rightcare-physical-health-and-severe-mental-illness)

<sup>3</sup> OHID (2023) [Premature Mortality in adults with SMI.](#)

This horizon scan does not claim to provide an exhaustive list of all products available in this area. More details on the scope and limitation of the approach are presented in the section 'scope and limitation'.

## Methodology

The aim for this horizon scan is to gather information about the current landscape of digital health innovations that could support individuals with serious mental illness to enhance their physical wellbeing.

Multiple publicly available sources were consulted. External websites include:

- **Dimensions:** Freely available collection of linked research data, including manuscripts, datasets, and author information. A search was conducted using the terms ("digital health interventions" OR "mhealth" OR "digital health") AND ("serious mental illness" OR "schizophrenia" OR "bipolar disorder" OR "mental health" AND ("physical health" OR "diet" OR "exercise"). Information from author affiliations was used to find potential companies.
- **Crunchbase:** Provider of private company information, including individuals in leadership and investments. "Digital health interventions" AND "physical health" were used as description keywords.
- **UK Research and Innovation:** UKRI contains a public repository of funding information from previous competitions, including company name, and award holders. "Digital health interventions" AND "physical health" was used as the search terms.
- **Dealroom:** Global database of company information and analytics. Dedicated company lists were consulted.

In addition to the above-mentioned resources, a number of channels were consulted, including.

- **Digital Health.London** team database of businesses engaged within the innovation support programmes
- **Health Innovation Network Mental Health Forum** was consulted on use cases of digital health innovations that support the physical wellbeing of people with SMI within their networks.
- **Health Innovation Network South London** database of digital industries

## Scope and limitations

Initially, our focus was on digital health innovations that demonstrated tailored support for individuals with serious mental illness in managing their physical health. However, due to the limited findings, we widened the search criteria to include innovations that provide evidence of tailored support to individuals with other mental health conditions too.

For this review, only digital health innovations with evidence of use in the United Kingdom were considered. Technologies used exclusively outside the UK were excluded, as were those that had not progressed beyond the pilot stage of implementation.

- The Health Innovation Network South London does not endorse any of the commercial products included within this document.
- This horizon scan is limited to innovations known to the Health Innovation Network South London, and a wider search.
- Description of products have been taken from company/ publicly available documents and marketing materials. Claims have not been validated as part of the market review.
- The views expressed are those of the author(s) and not necessarily those of South East London Integrated Care Board.
- The innovations and companies included in horizon scan are not preferred nor sole providers, and procurement or purchase of these would be conducted in accordance with the relevant procurement law obligations, using frameworks relevant to the requirements of the respective contract and/or tender.
- This is not an exhaustive list. Given the dynamic nature of the market, and wide availability of products that can be applied to physical wellbeing support, there might be companies that are new, or recently looking to expand its support people with SMI, that have not been identified.
- The Health Innovation Network South London (HINSL) disclaims responsibility if there are relevant products on the market that have not been mentioned in this document and if information about suppliers has changed.

## Results

12 digital health technologies were identified in this horizon scan, which have been categorised as addressing the following four needs:

1. Support for smoking cessations and have the potential to be adapted to better meet the needs of individuals with SMI and other mental health conditions (n = 5; Table one)
2. Support for physical wellbeing with evidence of tailored support to individuals with SMI (n=3; Table two)
3. Support for physical wellbeing with evidence of tailored support to individuals with other mental health conditions (n=3; Table three)
4. Support for mental health that integrate physical health components (n=1; Table four)

**Table 1 - Digital health innovations that support with smoking cessation and have the potential to be adapted to better meet the needs of individuals with SMI and other mental health conditions.**

Innovation details	Product or innovation overview	Setting	Existing use in the NHS	Assurance and standards	Evidence to date and other comments
<p><b>Smoke Free App</b></p> <p><a href="https://smokefreeapp.com/">https://smokefreeapp.com/</a></p> <p>Employees: 11-50</p>	<p>Smoke Free is a mobile application designed to assist individuals in quitting smoking through evidence-based techniques. The app offers features such as progress tracking, daily missions, cravings logging, and access to a supportive community. While not specifically tailored for individuals with SMI, its comprehensive support system may be beneficial for users with various mental health challenges.</p>	<p>Not formally embedded in primary or secondary care, but it is designed to complement NHS smoking cessation approaches and may be recommended by individual healthcare professionals.</p>	<p>No evidence of existing use in the NHS.</p>	<p>GDPR</p> <p>Cyber Essentials</p> <p>ISO 27001</p> <p>Web Content Accessibility Guidelines (WCAG) 2.1</p>	<p>Three randomised control trials, two evaluations, and a pilot study have all found the app helps people quit smoking.</p> <p>Another study found that the Quit Coach chatbot increases quit rates even further.</p> <p><a href="#">2x more likely to quit with the missions</a></p> <p><a href="#">3X more likely to quit with the missions and chatbot</a></p> <p><a href="#">57% of users quit for four weeks, 47% for 12 weeks.</a></p>

<p><b>Kwit</b></p> <p><a href="https://Kwit">https://Kwit</a></p> <p>Employees: 11-15</p>	<p>Kwit is a smoking cessation mobile application that supports users through a combination of cognitive and behavioural strategies. It gamifies the quitting process to make it more engaging, allowing users to track their progress, manage cravings, and receive motivational support. While not specifically tailored for individuals with SMI or particular mental health conditions, its psychological framework and supportive design may offer indirect benefits to those with mental health challenges.</p>	<p>Used independently by individuals without direct clinical oversight.</p>	<p>No evidence of existing use in the NHS.</p>	<p>GDPR</p>	<p><a href="#">A 2024 study published in JMIR mHealth and uHealth explored the feasibility and user engagement of the Kwit smoking cessation app, specifically focusing on its preparation programme. The research analysed data from 2,331 users to assess how different versions of the app influenced engagement and readiness to quit smoking. The findings revealed that users who accessed the premium version of Kwit demonstrated a notably higher level of engagement (4.7%). Moreover, users of the premium version reported a significantly greater sense of readiness, ability, and willingness to quit smoking.</a></p>
<p><b>My Quit Route</b></p> <p><a href="https://www.thestopsmoking.service.co.uk/2019/08/my-quit-route-app/?utm_source=chatgpt.com">https://www.thestopsmoking.service.co.uk/2019/08/my-quit-route-app/?utm_source=chatgpt.com</a></p>	<p>"My Quit Route" offers a fully personalised programme accessible 24/7 via an app on Android and iOS devices. It allows users to self-assess their level of nicotine dependence, receive tailored behaviour change support, track progress and expenditure, and utilise built in relaxation techniques to aid in quitting smoking. While the app is designed for a broad audience, it does not specifically detail</p>	<p>The app is primarily intended as a self-help tool for individual use and does not appear to be integrated into primary or secondary care pathways at this time.</p>	<p>No evidence of existing use but the app has been promoted by Smokefree Bedfordshire, a stop smoking service.</p>	<p>ISO 27001</p> <p>ORCHA Health App Quality Mark (score of 80%)</p>	<p>No clinical evidence found</p>

Employees: Unknown	features tailored for individuals with SMI or specific mental health conditions. However, its personalised approach and continuous support may offer benefits to users with various mental health challenges.				
<b>Quit Sense</b>  <a href="https://www.uea.ac.uk/research/exploration/quit-sense-a-context-aware-smoking-cessation-app">https://www.uea.ac.uk/research/exploration/quit-sense-a-context-aware-smoking-cessation-app</a>  Employees: Unknown	Quit Sense is a smartphone-based, context-aware smoking cessation app that delivers real time, tailored behavioural support. It uses a Just In Time Adaptive Intervention (JITAI) approach to identify when and where users are most likely to smoke and provides support at those moments. Although it is not specifically developed for individuals with SMI the app’s personalised, real time support model may be helpful for people experiencing mental health difficulties, especially those who may be more sensitive to environmental triggers or find it challenging to engage in traditional stop smoking services.	Not formally integrated into primary or secondary care pathways at present.	The research underpinning the app has been conducted by academic settings including the University of East Anglia and University of Cambridge, with NIHR and MRC funding.	The app is primarily research based, developed within academic settings.	A feasibility randomised controlled trial of 209 adult smokers found: <ul style="list-style-type: none"> <li>• 11.5% of Quit Sense users achieved biochemically verified smoking abstinence at 6 months, compared to 2.9% in the usual care group.</li> <li>• 75% of participants installed the app and set a quit date.</li> <li>• 51% used the app for more than one week, suggesting good initial engagement.</li> </ul>
<b>Pelago Health</b>  <a href="https://www.pelagohealth.com">https://www.pelagohealth.com</a>	Pelago Health offers a comprehensive, virtual tobacco cessation programme designed to support individuals aiming to reduce or quit tobacco use. The	Not formally integrated into primary or secondary care pathways at	Pelago Health partnered with Greenwich Health. In the pilot, Pelago Health's programme	GDPR HITRUST CSF Certified	Peer-reviewed studies by Imperial College London found Pelago’s (formerly Quit Genius) app significantly boosts motivation and self-efficacy to quit smoking, with 52% quit success rate and over 750,000 users supported.

<p><a href="#">com/</a> Employees: 51-200</p>	<p>programme integrates Cognitive Behavioural Therapy (CBT), medication assisted treatment, and continuous support from a care team comprising physicians, nurses, coaches, and counsellors. While not exclusively tailored for individuals with SMI or mental health conditions, Pelago Health provides complex condition management, addressing co-occurring mental illnesses and other chronic conditions, which may be beneficial for individuals with mental health challenges</p>	<p>present. However, Pelago Health had partnered with Greenwich Health as part of a pilot.</p>	<p>was used alongside the NHS Stop Smoking Service to offer a fully remote, personalised smoking cessation experience. Participants received CBT content and specialist support from trained advisors via a mobile app. Additionally, users were provided with a 12-week course of Nicotine Replacement Therapy, delivered to their homes, and a connected Carbon Monoxide breath sensor to monitor progress, aligning with NICE guidelines.</p>	<p>Joint Commission Accreditation</p>	<p>44% of members quit tobacco use within 12 months. 53% of users reduced the number of cigarettes smoked per day. 73% of users would recommend the Pelago app.</p>
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**Table 2- Digital health innovations with a focus on physical health with evidence of tailored support to individuals with SMI**

Innovation details	Product or innovation overview	Setting	Existing use in the NHS	Assurance and standards	Evidence to date or other comments
<p><b>Holly Health</b></p> <p><a href="https://hollyhealth.io/">https://hollyhealth.io/</a></p> <p>Employees: 2-10</p>	<p>Holly Health is a personalised digital health and wellbeing coach that supports habit-forming behaviour change for physical and mental health. It offers self-management, tailored and guided education, and improvement of long-term health outcomes.</p> <p>Features include:</p> <ul style="list-style-type: none"> <li>• Health goal setting (weight-management, mental wellbeing, self-esteem and general health)</li> <li>• Habits covering nutrition, eating psychology, exercise, sleep and mental wellbeing</li> <li>• Personalised, proactive coaching and motivational support</li> </ul>	<p>Primary care and Local Authorities</p>	<ul style="list-style-type: none"> <li>• Surbiton and Chessington Primary Care Network (PCN)</li> <li>• Kirkby PCN</li> <li>• South Ayrshire Health and Social Care Partnership</li> <li>• East Ayrshire Health and Social Care Partnership</li> <li>• Northumbria Primary Care</li> <li>• Modality</li> <li>• Lemington Spa PCN</li> <li>• Aintree PCN</li> </ul>	<p>ORCHA Health App Quality Mark (score of 89%)</p> <p>Cyber Essentials certification</p> <p>Compliance with the Digital Technology Assessment Criteria (DTAC)</p>	<p>In Autumn 2024 Surbiton and Chessington PCN and Holly Health partnered to evaluate uptake and impact in a primary care supported cohort of people with SMI. 27 people with SMI were fully onboarded to the pilot. Participants answered 'behavioural health check' questions at the project's start and again after 8 weeks of using the service. Changes between baseline and post-8-week responses were evaluated. For users with low to medium baseline scores:</p> <ul style="list-style-type: none"> <li>• 30.77% average improvement in moderate exercise</li> <li>• 16.67% average improvement in fruit and vegetable portions</li> <li>• Average 0.6 reduction in GP appointments over 8 weeks (translating to potential reduction of 3.9 GP appointments per person, per year).</li> </ul> <p>Please find additional evidence of use cases for Holly Health <a href="#">here</a>.</p>

	<ul style="list-style-type: none"> <li>Progress tracking - mood, weight, health outcomes.</li> </ul>				
<p><b>juli</b></p> <p><a href="https://www.juli.co/">https://www.juli.co/</a></p> <p>Employees: 11-50</p>	<p>juli is a digital app designed to empower people to self-manage their mental and physical health, enhancing usual care. The platform helps people monitor and understand their condition by combining various data streams to create a holistic summary of their health and well-being. It uses AI to forecast health trajectories and provide personalised micro-behavioural changes that drive health improvements while reducing the risk of exacerbation .</p> <p>Features include:</p> <ul style="list-style-type: none"> <li>Symptom tracking - related to mental and physical health conditions (e.g., mood swings, sleep patterns, activity levels).</li> <li>Syncs with various devices and apps like Apple Health and Fitbit.</li> <li>Provides reminders for taking medication and</li> </ul>	<p>Direct user download that could be used to support healthcare, but no direct integration.</p>	<p>NHS sites are not publicly available.</p> <p>juli was used to support <a href="#">NHS-related research</a> at University College London.</p>	<p>HIPPAA Compliant</p> <p>AICPA SOC2</p>	<p>In November 2022, juli published a whitepaper focused on digital support for people with bipolar disorder.</p> <p>Over a six-month period, 208 juli users with bipolar disorder completed baseline and week 8 questionnaires. Results showed:</p> <ul style="list-style-type: none"> <li>55.4% of users who had started with mania symptoms no longer had them at 8 weeks.</li> <li>18.7% reduction in depression symptoms after 8 weeks.</li> </ul> <p>In 2021 juli completed two fully remote, randomised controlled trials with University College London in populations with depression and asthma (n&gt;300). Both trials showed juli significantly reduced symptoms compared to an attention-placebo control group. Please find more information <a href="#">here</a>.</p>

	following treatment plans.				
<p><b>PocDoc</b></p> <p><a href="https://pocdoc.co/">https://pocdoc.co/</a></p> <p>Employees: 11-50</p>	<p>PocDoc is a digital health platform developed with the vision of allowing anyone with a smartphone or tablet to test themselves for a range of major diseases or conditions via a fingerprick of blood, receive a full health assessment that puts those results in context and then be offered solutions to address any health-related issues that arise. The PocDoc platform is focused on preventative disease areas: cardiovascular disease, metabolic disease and renal disease.</p>	<p>Community Pharmacies and Community Health Initiatives</p>	<ul style="list-style-type: none"> <li>West Yorkshire NHS Integrated Care Board, through Community Hubs and Community Pharmacy Independent Prescribing Pathfinder pilot sites</li> <li>Hartlepool &amp; Stockton Health GP Federation</li> <li>Cumbria Health</li> </ul>	<p>CA and CE marks</p> <p>Web Content Accessibility Guidelines (WCAG) 2.1 level AA</p>	<p>In January 2025 PocDoc and the West Yorkshire Health and Care Partnership (West Yorkshire NHS Integrated Care Board) <a href="#">announced the rollout of cardiovascular disease (CVD) health screenings</a> to targeted local communities. The ‘Healthy Heart Check’ uses PocDoc’s app-based technology to offer patients a comprehensive cholesterol profile, body mass index score, heart age estimate, and a ten-year risk assessment for having a heart attack or stroke.</p>

**Table 3 - Digital health innovations with a focus on physical health with evidence of tailored support to individuals with other mental health conditions**

Innovation details	Product or innovation overview	Setting	Existing use in the NHS	Assurance and standards	Evidence to date or other comments
<p><b>Gro Health created by DDM</b></p> <p><a href="https://www.grohealth.com/">https://www.grohealth.com/</a></p> <p>Employees: 11-50</p>	<p>Gro Health is a digital health intervention that provides behavioural change support through structured education and guided activities in the areas of mental well-being, nutrition, sleep, and activity.</p> <p>Gro Health provides educational and therapeutic behavioural change support in the following four therapeutic areas:</p> <ol style="list-style-type: none"> <li>1. mental well-being</li> <li>2. sleep</li> <li>3. activity</li> <li>4. nutrition</li> </ol> <p>Gro Health offers <a href="#">over 20 programmes</a> including CVD, Type 1 and 2 Diabetes and weight management.</p>	<p>Primary care, NHS Trusts and Local Authorities</p>	<p>33 health and care organisations in the UK including:</p> <ul style="list-style-type: none"> <li>• Manor Park Medical Centre</li> <li>• Porter Valley PCN</li> <li>• NHS Guy’s and St Thomas’ NHS Foundation Trust</li> <li>• North West London ICB</li> </ul>	<p>ORCHA Health App Quality Mark (score of 97%)</p> <p>CE Mark</p> <p>ISO27001</p> <p>Cyber Essentials certification</p> <p>Compliance with the Digital Technology Assessment Criteria (DTAC)</p>	<p><u>Improvement in Physical Health Outcomes</u></p> <p>The one-year outcomes of the digitally delivered type 2 diabetes programme showed:</p> <ul style="list-style-type: none"> <li>• 7.4kg average weight loss</li> <li>• 1 in 4 people achieve type 2 diabetes remission</li> </ul> <p><u>Improvement in Mental Health Outcomes</u></p> <p>A <a href="#">study</a> in conjunction with Royal Holloway, University of London showed that using the Gro Health app for 12 weeks has been shown to improve mental health.</p> <p>Outcomes demonstrated that participants improved mental health outcomes after 12 weeks:</p> <ul style="list-style-type: none"> <li>• 23% improvement in stress symptoms</li> <li>• 32% improvement in anxiety symptoms</li> <li>• 33% improvement in depression symptoms</li> </ul>

					Please find additional evidence of use cases for Gro Health <a href="#">here</a> .
<p><b>Oviva</b></p> <p><a href="https://oviva.com/uk/en/va">https://oviva.com/uk/en/va</a></p> <p>Employees: 501-1000</p>	<p>Oviva is a digital health app that provides personalised diet and lifestyle coaching to help users manage conditions such as diabetes, obesity, and other metabolic disorders.</p> <p>The app connects users with registered dietitians and health coaches who offer tailored advice, meal tracking, and behaviour change support. It integrates with wearables and glucose monitors to provide real-time insights and progress tracking.</p> <p>The programme lasts 12-14 months, depending on personal preference and covers topics such as eating habits, mental health, exercise routines and nutritional needs.</p>	Primary Care	<p>Oviva has been commissioned by NHS England and local Integrated Care Boards (ICB) to provide digital health interventions for various conditions. These include:</p> <ul style="list-style-type: none"> <li>• Type 2 Diabetes Pathway to Remission Programme with SEL ICB.</li> <li>• Prevention of Type 2 Diabetes with NHS Tayside</li> </ul>	<p>CE Mark</p> <p>ISO27001</p> <p>Cyber Essential Plus certification</p>	<p>In 2023 Oviva published a <a href="#">study</a> demonstrating that by using a patient-centred approach which takes into consideration behavioural change science, ease of access, appropriate psyche and medicines management support, people with severe depression and anxiety can achieve similar weight loss outcomes as those without these conditions.</p> <p>Please find additional evidence of use cases for Oviva <a href="#">here</a>.</p>
<p><b>Healum</b></p> <p><a href="https://www.">https://www.</a></p>	<p>Healum is an AI powered patient management system that enables healthcare providers to deliver</p>	Primary and Secondary Care	<p>Healum has been used in primary care settings across regions including</p>	<p>Healum aligns with NHS standards DCB0129 and DCB0160</p>	<p>A <a href="#">study</a> with Doncaster and Bassetlaw Trust Specialist Weight Management Service found that:</p>

<p><a href="https://healum.com/">healum.com/</a></p> <p>Employees: 2-10</p>	<p>personalised care and support for patients with long-term conditions to proactively and remotely manage their health. Their solutions include:</p> <ul style="list-style-type: none"> <li>• Managing chronic conditions</li> <li>• Medical weight management</li> <li>• Patient education</li> <li>• Social prescribing</li> </ul>		<p>Cheshire and Merseyside, London, Lancashire, and South Cumbria</p>		<ul style="list-style-type: none"> <li>• Patients that used the Healum app lost significantly more weight - of those using the Healum app to manage their health, 75% lost weight, compared to only 15% of patients who were not using the Healum app.</li> </ul> <p>Healum works with providers of <a href="#">social prescribing services</a> to improve access to the services, support and help that their community has to offer, in order to improve mental and emotional wellbeing and to tackle depression and anxiety.</p> <p>Please find additional evidence of use cases for Healum <a href="#">here</a>.</p>
<p><b>Kidney Beam</b></p> <p><a href="https://www.kidneybeam.com/">https://www.kidneybeam.com/</a></p> <p>Employees: 2-10</p>	<p>A digital health app providing personalised kidney-specific content and professional support for chronic kidney disease patients. It includes online exercise, education, and well-being classes led by kidney physiotherapists and exercise professionals, supported by clinical champions in participating</p>	<p>Secondary Care</p>	<p>King’s College Hospital London</p>	<p>Cyber Essentials certification</p>	<p>The latest research published in <a href="#">The Lancet Digital Health</a> demonstrates significant improvements in mental health-related quality of life, physical function and patient activation. The intervention is cost effective compared to usual care for improving quality of life.</p>

	<p>kidney units, aiming to enhance patient engagement and outcomes.</p> <p>*Individuals with serious mental illness are at a <u>higher risk</u> of developing CKD.</p>				
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**Table 4 - Digital health innovations that focus on mental health support that integrate physical health components.**

Innovation details	Product or innovation overview	Setting	Existing use in the NHS	Assurance and standards	Evidence to date or other comments
<p><b>My Possible Self</b></p> <p><a href="https://www.mypossibleself.com/">https://www.mypossibleself.com/</a></p> <p>Employees: 11-50</p>	<p>My Possible Self is a mental health app to assist individuals in managing stress, anxiety, and low mood. Developed in collaboration with Priory Healthcare, the app utilises clinically recognised content and cognitive behavioural therapy (CBT) techniques to provide users with effective coping strategies.</p> <p>It can be used by clinicians to monitor the mental health of patients before, during and after IAPT and supports them to make</p>	<p>Available as a direct user download that could be used to support healthcare, but with no direct integration.</p>	<p>My Possible Self still available across London through Good Thinking</p>	<p>Previously featured on the NHS Apps Library. These digital tools have been assessed by the NHS as clinically safe and secure to use.</p>	<p>No clinical evidence found, but <u>good reviews</u> on iOS and Android.</p>

	<p>better informed clinical decisions, improve outcomes, save time and cost on data entry.</p> <p>The app includes resources to help the user make healthy choices for their meals, drinks and physical activity with exercises, recipes and progress tracking tools.</p>				
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## About us

The Health Innovation Network (HIN) South London is one of 15 HINs across England. As the only bodies that connect NHS and academic organisations, local authorities, the third sector and industry, we are catalysts that create the right conditions to facilitate change across whole health and social care economies, with a clear focus on improving outcomes for patients.

This means we are uniquely placed to identify and spread health innovation at pace and scale; driving the adoption and spread of innovative ideas and technologies across large populations.

Our staff bring together a broad range of skills including clinical and lived experience partners, and subject matter expertise in commercial, digital transformation, quality improvement, user involvement, communications and engagement, community and capacity building, research and data analytics, project, and programme management.